

Order Item Summary



WBZ-TV

Order ID: 58221 CF LOC-POL FBD - LBD: 09/23/12 - 09/30/12 HL#: Created: 09/06/12 10:44 AM
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5015 Agency Commission: 15 % Updated: FWONG on 09/06/12 10:58 AM
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self Protect.: :03:00 Confirmed: 09/06/12 10:58 AM
 Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/07/12 09:04 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$500.00	10	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$550.00	5	\$2,750.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	5	\$4,950.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	M T W T F * *	NEWS	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$550.00	5	\$2,750.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

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CBS TELEVISION STATIONS



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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O07	DDRPIL	M T W T F * *	PHIL	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O08	EJUDY4P	M T W T F * *	EFG	30				0.0	\$800.00	5	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O09	EJUDY430P	M T W T F * *	EFG	30				0.0	\$800.00	5	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O10	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,000.00	5	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O11	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,100.00	5	\$5,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O12	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,350.00	5	\$6,750.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O13	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,800.00	4	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/27/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O14	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O15	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,800.00	4	\$11,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/27/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O16	LLETTER	M T W T F * *	LETT	30				0.0	\$1,300.00	5	\$6,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O17	LFERGUSON	M T W T F * *	LFG	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O18	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$200.00	5	\$1,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/23/12	09/27/12	1	4									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O19	MSUNRISE1 <i>FIXED</i>	M T W T F * *	SUNR	30				0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O20	NLATE <i>FIXED</i>	M T W T F S S	NEWS	30				0.0	\$2,700.00	7	\$18,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O21	WSAT6ANWS <i>FIXED</i>	* * * * * S *	NEWS	30				0.0	\$495.00	1	\$495.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O22	WSAT7ANWS <i>FIXED</i>	* * * * * S *	NEWS	30				0.0	\$485.00	1	\$485.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O23	AWHEELSA <i>FIXED</i>	* * * * * S *	ACC	30				0.0	\$810.00	1	\$810.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O24	AJEOPSA <i>FIXED</i>	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$250.00	1	\$250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$500.00	1	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$585.00	1	\$585.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$765.00	1	\$765.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
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031	LFINAL1	* * * * * S	LOCS	30				0.0	\$1,170.00	1	\$1,170.00		
	FIXED												
	FBD	LBD	Sep 24										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LFINALOT	* * * * * S	LOCS	30				0.0	\$675.00	1	\$675.00		
	FIXED												
	FBD	LBD	Sep 24										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	LTIMSUN1	* * * * * S	LATE	30				0.0	\$270.00	1	\$270.00		
	FIXED												
	FBD	LBD	Sep 24										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$250.00	1	\$250.00		
	FIXED												
	FBD	LBD	Sep 24										
	09/30/12	09/30/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	115	0	\$111,055.00	\$94,396.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$111,055.00	\$94,396.75	\$0.00	\$0.00